



# SPONSORSHIP PACKAGE

ROYAL ONTARIO GOLF CLUB, MILTON, ONTARIO  
FRIDAY, SEPTEMBER 29, 2023





# TOURNAMENT DETAILS

**DATE:**

Friday, September 29, 2023

**LOCATION:**

Royal Ontario Golf Club

**ADDRESS:**

6378 Trafalgar Road, Milton, Ontario

**WEBSITE:**

<https://kaneffgolf.com/courses/royalontariogolfclub>

**FORMAT:**

Shotgun

**EVENT SCHEDULE:**

8:00 a.m. Registration & Breakfast Begins

9:00 a.m. Shotgun Start

2:30 p.m. Lunch & Awards

**GOLF DAY INCLUDES:**

18 holes of golf, bag drop, golf cart, light breakfast, lunch, complimentary drink, golf gift item, and chances to win many fabulous prizes.

**EARLY BIRD REGISTRATION**

\$175 (until June 30, 2023)

**REGULAR REGISTRATION**

\$200

**REGISTER ONLINE TODAY BY VISITING:**

[www.appleby.on.ca/acgolfclassic](http://www.appleby.on.ca/acgolfclassic)



# SPONSORSHIP OPPORTUNITIES

## HOST SPONSOR (ONE AVAILABLE)

\$7,500

### HOSPITALITY

One complimentary foursome (\$800 value) at the 34th Annual Appleby College Community Golf Classic with standard inclusion in addition to the following benefits:

- Complimentary snacks and non-alcoholic beverages all day
- Preferred starting hole
- Prominent reserved seating for lunch
- Two drink tickets per person

### MARKETING & PROMOTION

- Organization name including corporate logo to prominently appear in a full page thank you ad in Appleby's Winter 2024 *Quarterly* magazine, circulation (hardcopy) 5,000+
- Organization name including corporate logo linked to website to prominently appear in the sponsor recognition section of [www.appleby.on.ca/acgolfclassic](http://www.appleby.on.ca/acgolfclassic)
- Recognition given as Host Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to prominently appear in the sponsor recognition presentation shown during the Homecoming Reunions Social on Saturday, September 30, 2023
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from September 28-30, 2023 (anticipating 800 attendees on campus throughout the weekend)

### ON-SITE RECOGNITION

- Corporate logo prominently featured in all tournament literature, materials and signage including: event programs, cart signs and sponsor recognition displays
- One Hole sponsorship (valued at \$1,000) with logo on tee sign and pin flag
- Corporate logo in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Host Sponsor during tournament prize presentation
- Opportunity to display product/service at the tournament
- Opportunity to place corporate literature/goods in the golfers' gift bags

## GIFT SPONSOR (ONE AVAILABLE)

\$5,000

### HOSPITALITY

One complimentary foursome (\$800 value) at the 34th Annual Appleby College Community Golf Classic with standard inclusions in addition to the following benefits:

- Preferred starting hole
- Prominent reserved seating for lunch

### MARKETING & PROMOTION

- Organization name including corporate logo to prominently appear in a full page thank you ad in Appleby's Winter 2024 *Quarterly* magazine, circulation (hardcopy) 5,000+
- Organization name including corporate logo linked to website to prominently appear in the sponsor recognition section of [www.appleby.on.ca/acgolfclassic](http://www.appleby.on.ca/acgolfclassic)
- Recognition given as Gift Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to prominently appear in the sponsor recognition presentation shown during the Homecoming Reunions Social on Saturday, September 30, 2023
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from September 28-30, 2023 (anticipating 800 attendees on campus throughout the weekend)

### ON-SITE RECOGNITION

- Corporate logo to appear in tournament programs, on all sponsor recognition displays as well as printed or embroidered on gift items (where applicable)
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Gift Sponsor during the tournament prize presentation
- Opportunity to place corporate literature/goods in the golfers' gift bags



# SPONSORSHIP OPPORTUNITIES

## BREAKFAST SPONSOR

SOLD!

(NONE AVAILABLE)

\$2,500

### HOSPITALITY

Two complimentary tournament registrations (\$400 value) at the 34th Annual Appleby College Community Golf Classic with standard inclusions in addition to the following benefit:

- Prominent signage at breakfast station

### MARKETING & PROMOTION

- Organization name including corporate logo to appear in the sponsor recognition section of the 34th Annual Appleby College Community Golf Classic website which can be found at [www.appleby.on.ca/acgolfclassic](http://www.appleby.on.ca/acgolfclassic)
- Recognition given as the Breakfast Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from September 28-30, 2023 (anticipating 800 attendees on campus throughout the weekend)

### ON-SITE RECOGNITION

- Corporate logo to appear in tournament programs, on all sponsor recognition displays as well as exclusive recognition at breakfast
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Breakfast Sponsor during the tournament prize presentation

## LUNCH SPONSOR

SOLD!

(NONE AVAILABLE)

\$2,500

### HOSPITALITY

Two complimentary tournament registrations (\$400 value) at the 34th Annual Appleby College Community Golf Classic with standard inclusions in addition to the following benefit:

- Prominent reserved seating for lunch

### MARKETING & PROMOTION

- Organization name including corporate logo to appear in the sponsor recognition section of the 34th Annual Appleby College Community Golf Classic website which can be found at [www.appleby.on.ca/acgolfclassic](http://www.appleby.on.ca/acgolfclassic)
- Recognition given as the Lunch Sponsor in the pre and post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from September 28-30, 2023 (anticipating 800 attendees on campus throughout the weekend)

### ON-SITE RECOGNITION

- Corporate logo to appear in tournament programs, on all sponsor recognition displays as well as exclusive recognition on lunch table signs
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as the Lunch Sponsor during the tournament prize presentation





# SPONSORSHIP OPPORTUNITIES

## FOURSOME SPONSOR

(NONE AVAILABLE)

SOLD!

\$1,250

### HOSPITALITY

One complimentary foursome (\$800 value) at the 34th Annual Community Golf Classic with standard inclusions and the following additional benefit:

- Preferred starting hole

### MARKETING & PROMOTION

- Organization name including corporate logo listed in the sponsor recognition section of the 34th Annual Community Golf Classic website which can be found at [www.appleby.on.ca/acgolfclassic](http://www.appleby.on.ca/acgolfclassic)
- Organization/Individual listed in the post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from September 28-30, 2023 (anticipating 800 attendees on campus throughout the weekend)

### ON-SITE RECOGNITION

- Organization name including corporate logo listed in the tournament program
- Corporate logo in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as a Foursome Sponsor during the tournament prize presentation

## HOLE SPONSOR

(4 HOLES REMAINING)

\$1,000

### MARKETING & PROMOTION

- Organization/Individual name listed in the Sponsor recognition section of the 34th Annual Appleby College Community Golf Classic website which can be found at [www.appleby.on.ca/acgolfclassic](http://www.appleby.on.ca/acgolfclassic)
- Recognition given as a Hole Sponsor in the post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from September 28-30, 2023 (anticipating 800 attendees on campus throughout the weekend)

### ON-SITE RECOGNITION

- Corporate logo on hole sign and unique pin flag on the same hole
- Corporate logo to appear in tournament program
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as a Hole Sponsor during the tournament prize presentation





# SPONSORSHIP OPPORTUNITIES

## YOUNG ALUMNI SPONSOR **SOLD!** (NONE AVAILABLE)

**\$1,000**

Sponsor a young alumni foursome (defined as new grads to seven years post Appleby College) to help foster Alumni spirit and provide an opportunity for young alumni to participate in this amazing event.

### MARKETING & PROMOTION

- Organization/Individual name listed in the Sponsor recognition section of the 34th Annual Appleby College Community Golf Classic website which can be found at [www.appleby.on.ca/acgolfclassic](http://www.appleby.on.ca/acgolfclassic)
- Recognition given as a Young Alumni Sponsor in the post tournament *Alumni Ties* e-newsletter, monthly circulation 6,000+ Appleby Alumni and members of the Appleby College community
- Corporate logo to appear on screens throughout Appleby College campus during Homecoming weekend from September 28-30, 2023 (anticipating 800 attendees on campus throughout the weekend)

### ON-SITE RECOGNITION

- Corporate logo to appear in tournament program
- Corporate logo to appear in the sponsor recognition presentation shown during lunch and prize presentation
- Verbal recognition as a Young Alumni Sponsor during the tournament prize presentation

## GIFT-IN-KIND SPONSOR

### BENEFITS INCLUDE

- Product placement at event on prize table
- Mention in tournament program
- Opportunity to place corporate literature/goods in the golfers' gift bags
- Corporate or individual name on applicable event signage





# IN APPRECIATION OF OUR 33<sup>RD</sup> ANNUAL GOLF CLASSIC SPONSORS

## HOST SPONSOR

- PCM Project and Construction Management Inc.

## GIFT SPONSORS

- Entripy (Jas Brar '98 and Manny Brar '95)

## BREAKFAST SPONSOR

- Perkins + Will

## LUNCH SPONSOR

- Goodale Miller Team (Josie Jelinek '18)

## FOURSOME SPONSORS

- Lenczner Slaght (Andrew Porter '03)
- Wellington Plumbing & Heating Ltd.

## YOUNG ALUMNI SPONSOR

- Industry Diesel & Turbo Service Ltd. (Rudy Peternelj '88)

## HOLE SPONSORS

- ATA Architects Inc.
- Aquest Design
- Creative Flooring
- Goodfellas Pizza

- JM&C & Monarque
- PCM Project and Construction Management Inc.
- Sodexo
- Strongman Properties Inc.
- Theta Trading (Matthew Todman '94)

## ADDITIONAL DONORS

- Andrews
- Appleby College Parents' Association (ACPA)
- Appleby College Shop
- Art Gallery of Ontario
- AWAKE Chocolate (Matt Schnarr '94)
- Brother's Grimm Bistro
- Burlington Hauser Company Store
- Cameron's Brewing
- Contemporary Office Interiors
- CRANK Lite Lager (Jack Jelinek '16)
- Daddy O Doughnuts & British Baked Goods
- Felton Brushes (Parent of Alumni - Willem Ponikvar '17, Erik Ponikvar '21 and Charlie Ponikvar '22)
- Figaro Coffee House Oakville
- Four Brothers Pizza
- Gastro Market Inc.
- iFLY Oakville
- Island View, A Lilly Pulitzer Signature Store
- JC's Hot Bagels
- Joe Dog's Gasbar Grill
- KAIZEN Foodservice Planning & Design Inc.
- Little Canada
- Little Rose Cookie Co.
- Marilu's Market
- Ms. Brigadeiro
- Nella Food Equipment
- No. 7 Hot Sauce
- Nova Health Club
- Olives en folie
- Opera Caffe
- Pasta Night
- Piano Piano (Cameron Dryburgh '94)
- Pizza Nest
- Praise (Mark Barr '84)
- Regional Doors & Hardware (Niagara) Ltd
- Royal Botanical Gardens
- Shawn & Ed Brewing Co.
- Splitsville Burlington
- Spring Mill Distillery (The Sleeman Family - Cooper Sleeman '11 and Quinn Sleeman '14)
- State & Main Oakville
- Thirsty Cactus
- Tint Spray Tan

**TO SPONSOR THE 34<sup>TH</sup> ANNUAL APPLEBY COLLEGE COMMUNITY GOLF CLASSIC, PLEASE VISIT US ONLINE AT [WWW.APPLEBY.ON.CA/ACGOLFCLASSIC](http://WWW.APPLEBY.ON.CA/ACGOLFCLASSIC)**

## FOR INQUIRIES CONTACT:

Melanie Snyder  
Director of Development, Appleby College  
540 Lakeshore Road West, Oakville, ON L6K 3P1  
E. [msnyder@appleby.on.ca](mailto:msnyder@appleby.on.ca)  
P. 905-845-4681 ext. 131



# CRA GUIDELINES

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Appleby College is grateful to each donor of our 34th Annual Appleby College Community Golf Classic, and we are pleased to recognize and receive every donation to the full extent permitted by Canada Revenue Agency (CRA). As a registered charity, we are bound by both the letter and spirit of the charitable tax law and will not knowingly do anything that might put our registered status at risk.

Donors of items to be used as prizes at the tournament may be entitled to official donation receipts if the gifts comply with CRA's regulations and if a fair market value can be established under CRA regulations; the onus of determining fair market value rests solely on the charity issuing the donation receipt. CRA will not accept an evaluation made by the donor. A donor who purchases an item to donate to the tournament at wholesale or retail cost must supply a detailed bill of sale, invoice, statement, cash register tape, or equivalent with evidence that he/she has paid for the item. A packing slip will not suffice. A donation receipt can be issued if the claim is supported by such documentation but only for the pre-tax amount.

Gifts of art, antique furniture, jewellery, 'classic' automobiles, memorabilia, fine wines and the like (where a fair market value assessment is not readily available) must be appraised by an independent third party who is generally recognized as having expertise in the particular field in question, and who is acceptable to both the donor and Appleby College. Appraisals for insurance purposes are not acceptable to CRA. Depending on the value of the piece(s), Appleby College may require two or more third party appraisals. As well, Appleby College will require an additional form to be completed and signed by the donor confirming whether or not the item was acquired within the past three years. If the item was acquired within the past three years, the tax donation amount cannot exceed the lesser of the cost to the donor and the fair market value established by the appraiser.

Hospitality gifts, such as dinners or cocktail parties at people's homes and similar items, are considered by CRA to have no comparable market value and therefore a receipt can only be issued for the actual cost of the dinner components where supported by appropriate invoices, cash register tapes or their equivalents.

Gifts of time at vacation properties, on boats, and the like are considered by CRA to be a gift of service as the title to the property has not changed. To receive a donation receipt for this type of gift, Appleby College must be invoiced and pay for the service at its market value. The donor can then voluntarily return the same amount as a cash donation and receive a tax receipt as an 'exchange of cheques'. The value should be agreed to be fair and reasonable by both the donor and Appleby College.

**THE POINTS ABOVE DEAL WITH SEVERAL COMMON INSTANCES, AND ARE NOT MEANT TO COVER EVERY EVENTUALITY. IF YOUR SITUATION IS LESS STRAIGHTFORWARD, PLEASE CONTACT THE APPLEBY COLLEGE BUSINESS OFFICE AT 905-845-4681 EXT. 251 TO DISCUSS. IF WE ARE CONCERNED WITH YOUR REQUEST FOR A TAX DONATION RECEIPT, A REPRESENTATIVE OF APPLEBY COLLEGE WILL CONTACT YOU.**





LEARN MORE ONLINE BY VISITING  
[WWW.APPLEBY.ON.CA/ACGOLFCCLASSIC](http://WWW.APPLEBY.ON.CA/ACGOLFCCLASSIC)

